

CHALLENGE DETROIT



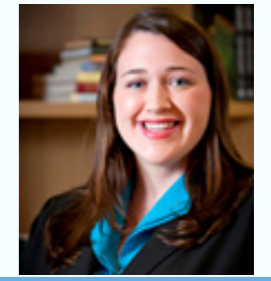
Starting this Friday, the [Challenge Detroit Fellows](#) are partnering with the [University of Detroit Mercy School of Architecture's](#) Detroit Collaborative Design Center. We are focusing our work on the Livernois Corridor, previously known as the "[Avenue of Fashion](#)." Historically, this area had a number of high end designers, stylists, retailers, and more.

Currently there are still many shops but the area has several vacant store fronts with remarkable potential. The fellows are planning, preparing for, and marketing a corridor-wide pop-up event to focus on storefront activation. Hopefully our event will spark ideas and action to start more retail opportunities in the corridor.

If you are interested in learning more about [University of Detroit Mercy School of Architecture](#), please check their website. You may want to take advantage of the [Charitable Volunteer Program](#) and participate in an event with others at Billhighway.

Also, check out the Challenge Detroit Fellows via their weekly spotlights. You can find more videos and older spotlights here at the [Challenge Detroit Youtube](#) page.

Spotlight: [Jackie Smith](#)



-Isaac

[The Lion King](#)
Feb. 13th-Mar. 10th

[VLNTNSDYMRKT](#)
Thursday, Feb. 14th 12-7pm

[Detroit Loves Cinema](#)
Thursday, Feb. 14th 6pm

[Drinks X Design](#)
Thursday, Feb. 14th 5:30-8pm

[Cold Hearted:
Show Your Love for Clark Park](#)
Thursday, Feb. 14th 7-10pm

[Women 2.0 Founder Friday](#)
Friday, Feb. 15th 6-9pm

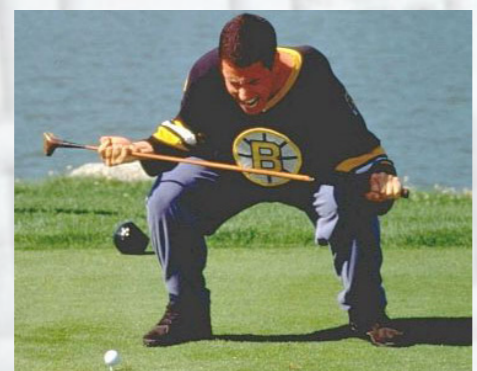


[Motor City Golf and Travel Show](#)
Feb. 15th-17th

[55th Annual Detroit Boat Show](#)
Feb. 16th-24th

[Lean on Me:
The Importance of Mentorship](#)
Monday, Feb. 18th 6-8pm

[The Marcus Elliott Trio](#)
Tuesday, Feb. 19 8pm-12am



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